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M.B.A (Second Semester) EXAMINATION, May/June-2021

Paper – 204

RESEARCH METHODOLOGY Time: Three Hours Maximum Marks: 70 Minimum Pass Marks: 28 **Note**—Attempt *all* questions. All questions carry equal marks. **Unit-I** What is Research? Explain steps involved in research with diagram. 1. 14 **Unit-II** 2. Explain the concept of sampling? What are different techniques of sampling? Explain. 14 **Unit-III** 3. Write short notes on— 14 Mode. (a) (b) Geometric mean. (c) Histogram. Bar chart. (d) (e) T-text **Unit-IV** 4. Explain types and lay out of research report. 14 **Unit-V** What important points have to be kept in mind while drawing conclusions, 5. suggestions and recommendations? 14